

LOCAL INSTITUTIONS

Vito De Filippo, President of Basilicata Region and Vice President Committee Matera 2019

Salvatore Adduce, Mayor of Matera and President Committee Matera 2019

Franco Stella, President of Province of Matera

Francesco Pietrantuono, Councillor for Culture of Province of Potenza

Angelo Tortorelli, President of Matera Chamber of Commerce

Vito Santarsiero, Mayor of Potenza

Attilio Maurano, Regional Director of cultural heritage and landscape of Basilicata

SPEAKERS

Mattia Acito

He carries out his professional activity in these sectors: retraining of urban spaces, restauration, restructuring and architecture of interiors, temporary preparations.

He did many restauration works in the Stones of Matera, among which the recovery project of the "House of the Pilgrim of Monacelle", and the retraining of Vittorio Veneto square.

In the international circle, he has tooh care projects in California (where he won of the Contest for an economically and ecologically compatible housebuilding) in China (Peking), Cuba (the Havana), Finland, Russia and Montenegro.

He participated as expert to the project of the Region Basilicata "Urban Visions."

Ada Arduini

She's member of the executive Committee of Trans Europe Halles, the European net of the independent Cultural Centers. She's delegate of Trans Europe Halles for the cultural center in Verona. She participated to "Changing Room", a TEH project financed by the EU to increase the mobility of cultural operators in Europe, and she will participate to "Engine Room Europe", a complex project always financed by the EU that will end in 2014 and include artistic productions, staff exchange, lectures, festival, voluntary service and search. She's also member of Leaders Lab, a TEH initiative of leadership training for members coming from independent cultural centers of northern and southern Europe.

Franco Bianchini

Franco Bianchini started in his post as Professor of Cultural Policy and Planning, in the Faculty of Arts and Society at Leeds Metropolitan University, in October 2007. From 1995-2007 he was Programme Leader for the MA in European Cultural Planning course at De Montfort University, Leicester. His publications include Cultural Policy and Urban Regeneration: The West European Experience (with M. Parkinson, Manchester University Press, 1993), The Creative City (with C. Landry, Demos, 1995) Culture and Neighbourhoods: A Comparative Report (with L. Ghilardi Santacatterina, Council of Europe Press, 1997), Planning for the Intercultural City (with J. Bloomfield, Comedia, 2004), and Urban Mindscapes of Europe (Godela Weiss-Sussex with Franco Bianchini, Amsterdam, Rodopi, 2006). He has acted as advisor and researcher on urban cultural policy for organizations including Arts Council England, the Council of Europe and the European Commission, and has given invited lectures in most European countries, as well as Australia, China, Colombia and Japan.

Giuseppe Bianco

He is a technologist manager at the Italian Space Agency, in Giuseppe Colombo Institut of Spatial Geodesy of Matera. He's member of the Governing Board of the Laser International Ranging Service, President of EUROLAS European Consortium and responsible of Coordination Office of the Global Geotetic Observing System.

Pim Betist

Founder of Africa Unsigned, also created online label SellaBand, attracting music fans to invest and empower unsigned artists. More than 3 million dollars were invested in unsigned talent and around 50 artists "crowd funded" \$50,000 to record and release their album. Featured on BBC, CNN, Nominated Dutch Direct Marketing Man of the year in 2008 and won the title of best speaker at MIA, Holland's largest marketing conference in 2008. Listed in Management Team as one of Holland's top 25 creative business people in January 2010.

Alessandro Bollo

Promoting founder of the Fitzcarraldo Foundation of which he is responsible of the Research and Consulting sector. Author and publishing responsible of Fizz. He is professor at Politecnico in Turin and in different masters on the themes of the cultural consumptions, marketing and cultural management. It is one of the experts with which the Committee Matera 2019 is working.

Carlo Borgomeo

President of the Foundation with the South, born thanks to the alliance among the foundations of banking origin and the world of the third sector and the voluntary service to promote and to strengthen the immaterial structures for the social, civil and economic development of the South.

For long time he was the President of the Society for the juvenile entrepreneurship, then Managing Director of Sviluppo Italia. Expert of social-economic dynamics of the South, expert of local development, policies of entrepreneurship promotion and problems of the third sector.

Antonio Calbi

Artistic manager, theatrical operator and cultural planner, critic and researcher of stage arts. He was the artistic manager of Eliseo Theater in Rome. He is responsible of Theaters 90 projects, a cultural association founded in 1997 and specialized in the ideation and realization of events and cultural demonstrations. Besides his intense activity for the most important Italian theatrical institutions, he was at the head of the shows and plays sector of the Municipality of Milan for a long time. He is also interested in pedagogy (he worked at Paolo Grassi school for dramatic art in Milan and held courses and seminars at the universities of Milan, Rome, Bologna, Florence and Trento), and of information and theatrical criticism collaborating, among the others, with the daily paper "La Repubblica" and Radio Rai. He is a member of the scientific Committee Matera 2019.

Mario Caputo

Senior Team Leader at Studiare Sviluppo (in-house company of the Italian Ministry of Economy), expert in territorial development and evaluation of public policies. He collaborates with the Basilicata Region for the project "Urban Visions".

Tiziana Carlino

Secretary General of Italian Chamber of Commerce in Bulgaria

Rocco Colangelo

He is President of Basilicata Energy Company aiming at the rationalization and reduction of energetic consumptions of local public bodies and at the promotion of innovative interventions inside the regional strategy of a sustainable energetic development.

Emmanuele Curti

He is a Professor of Archaeology and Greek and Roman Art History at the University of Basilicata, where he arrived after having taught for 10 years at the University of London. In addition to research in the field archaeology, since some years his interest turns to the changes that the management of cultural heritage, but even before that, the culture question in general, is going through, in an attempt to go beyond the paradigms of Western knowledge still to visions of eight / twentieth century. He is also regional responsible of National Heritage Industrial Archaeology Association.

Domenico De Masi

He is Professor of Sociology of the Professions at the Department of Scienze Sociali University "La Sapienza" of Rome, where he was Dean of the Faculty of Communication Sciences and where he taught sociology of work. He founded the S3-Studium, organization consulting firm, where he is scientific director. He is member of the Ethics Committee of Siena Biotech and of the Scientific Committee of Veronesi Foundation. He was president of In / Arch, Italian Institute of Architecture; founder and president of SIT, the Italian Telemworking Society; chairman of AIFA, the Italian Association of Trainers. He has published numerous essays on sociology (urban, development, labor organization, the macro-systems). He directs "NEXT, Tools for innovation" and he is a member of the Scientific Committee of the journal "Sociology of Work". He collaborates with several leading companies and major Italian newspapers. The sociology of Domenico De Masi looks especially to creative groups and to the creativity as synthesis of imagination and concreteness, and to creative idleness as a synthesis of creative work, study and play.

Raffaello de Ruggieri

He was born in Matera, he is one of the founders of the cultural association "La Scaletta", that is famous at international level for its search activities, documentation and exploitation of the artistic historical heritage of Matera, with particular reference to the rocky churches.

Through La Scaletta association and his public appointment, he signalled to the attention of public opinion and government administration the problem of the guardianship of the Stones and the rocky churches, introducing proposals of law broadly assimilated in national and regional provisions (Institution of the Archaeological Natural Historian Park of the Rocky Churches of Matera).

He instituted and directs Zétema Foundation, with which he realizes projects of search and interventions on the territory, such as the promotion of exemplary interventions of restauration (the ontervention of the Original Sin Crypt with Benedictine-Longobard frescos of the IX cen. AD) and the promotion of the 'Cultural District of the rocky habitat of Basilicata.' Through the Foundation Zetema, he also opened MUSMA Museum of the Contemporary Sculpture in Matera

Gianluca Favetto

Writer, journalist, playwright, Italian theatrical and cinema critic. He conducts broadcast programs on RadioRai and collaborates with "La Repubblica". He's author of the project Interferences between the city and the men, the first internet work of Italy, an innovative show that puts different forms of art, the theater, the literature and the web in touch and tells the interactions among Turin and its inhabitants.

Among his publications that won numerous prizes, A undici metri dalla fine, Italia, Provincia del Giro – Storie di eroi, strade e inutili fughe. His last book "Se dico radici, dico storie." "The lives are made of histories more than of atoms and everoneyt has got his own, everyone is his histories. And also the other histories become the his own, if you listen, since the listening makes them relive. In the histories they sink the roots."

Tom Fleming

Dr Tom Fleming, as director of Tom Fleming Creative Consultancy, is a consultant and academic specialising in research and support for the cultural and Creative Industries sector at all levels, plus on broader issues of culture and creativity for cities and regions. Key areas of specialism include Creative Industries investment, local and regional Creative Industries strategies, cluster development, detailed mapping, cultural planning, and establishing targeted support mechanisms for the Creative Industries sector that include approaches to finance, investment, business advice, skills/training, property feasibility, and

network and supply chain development. Tom has added interest and expertise in issues of diversity and innovation. He is keen to explore how places that are progressively diverse are also highly creative and innovative. This approach stems in part from the location of Tom Fleming Creative Consultancy, in the heart of London's diverse East End, and from Tom's Doctoral research into the transforming cultural politics of British cities as articulated through forms and processes such as music, performance, festivals, carnival and other innovative products and services.

Stanislava Genkova

She is coordinator of the City of Varna for the preparation of the application for the European Capital of Culture in 2019. (Editor's note: in 2019, there will be two European Capitals of culture, represented by an Italian city and by a Bulgarian one). She will attend Open Days with Jana Andreeva, Director of the Committee of Varna 2019, European Capital of Culture Candidate City.

Andrea Granelli

President and founder of Kanso (consulting firm in the sector of innovation), in his professional activities has created a lot of companies and launched several initiatives: tin.it and TILab (as Head of Research and Development of Telecom Group), Loquendo, a venture capital fund of \$ 280 million based in New York, the Interaction Design Institute in Ivrea, the permanent exhibition of technology in the cloisters of S. Salvador in Venice and the Multimedia Laboratory of the University La Sapienza in Rome. He also chaired, for some years, the Audiovisual and ICT District in Rome and he has been for several years, the scientific director of the International School of Design Domus Academy. He was program manager for the area "new technologies for cultural heritage and tourism" in Industry 2015.

Suvi Innilä

Project manager Suvi Innilä, 1974, has led the preparations for the 'Turku2011' project since 2004. After a national competition between seven cities, Turku was selected as Finland's Candidate for the European Capital of Culture 2011 in summer 2006. Before this, Innilä worked several years as the project manager of Arsnet - a provider of new working opportunities for cultural professionals through an internet-based marketing tool (www.arsnet.net). In 2000-2002 she launched Tough Eye - Turku International Animated Film Festival as its first managing director. Recently she was also elected as the chairman of the Music by the Sea Festival in Inkoo. Suvi Innilä graduated as Master of Arts from the University of Turku in 1999, majoring in art history. She also has a background as a violin player.

Kostantza Ivanova

Director of International Programs at City of Sofia (Sofia 2019). She will be accompanied by Ms. Lozanov, Director of programs at Sofia Development Association (Sofia 2019).

Franco La Cecla

Anthropologist and Italian architect. He taught Cultural Anthropology at different Italian universities (DAMS, Palermo, IUAV in Venice, etc.) and foreign universities (Berkeley UCB, École des Hautes Études en Sciences Sociales in Paris, etc.). He is advisor of RPBW (Renzo Plan Building Workshop) and was advisor of Barcelona Regional for the impact of Sagrera project on the social fabric of the city. In his works he faced the theme of the organization of the contemporary space between local policies and globalization, putting his attention particularly on the thresholds, and the boundaries among the cultures. He founded in 2005 in London ASIA (Architecture Social Impact Assessment), an agency aiming at appraising the social impact of architecture and urbanism works. In collaboration with the Kinetics of Bologna he created a quinquennial project of world census of the files of tapes on the Italian emigration. He conceived and directed some festivals in Sicily, GAIA, CREOLA and organized some exhibitions for Pitti in Florence, among which "Perfect and Invisible, the image of the infancy in the media."

Pietro Laureano

He is an expert of Unesco for the arid areas, the Islamic civilization and the endangered ecosystems. Author of the registration of the Stones of Matera and the Park of Cilento in the list of the Unesco world patrimony. He coordinates projects of the European Union and manages restoration projects in Morocco, Algeria, Ethiopia and China. He realized the pavilion of water for the Universal Expo of Saragozza. He is realizing an ecomuseum of the oases for the kingdom of Morocco and is working to a world bank of traditional knowledges for Unesco. He's a member of the scientific Committee Matera 2019.

Mattijs Maussen

He is a Strategic Advisor at European Capital of Culture of San Sebastian 2016 (Spain) and at European Capital of Culture at City of Pilsen 2015 (Poland). He was Advisor at Hit Foundation, Consultant at European Public Affairs Associates, Consultant at PricewaterhouseCoopers, European Funding expert at PricewaterhouseCoopers Prague, Public Policy Office at Ministry of Finance of Netherlands, LID at ELEGAST.

Patrizia Minardi

Patrizia Minardi represents the Managing Authority of the Regional Operational Program Basilicata ERDF 2007-13. She holds a degree in Philosophy at the University of Bari and has specialized in "Euro planning" under EU cohesion policy, Management, Problem Solving Actions and Institutional Public Relations. She has worked extensively as expert adviser in regional and local authorities in Italy. Among her other jobs she was Office Manager of General Affairs in the Province of Matera, and Office Manager of Strategic Planning and Technical Assistance ESF of Basilicata Region. She also taught Innovation and Organizational Change in university courses, public conferences and trainings. She is director of public investments evaluation committee at Basilicata Region.

Angelo Pietro Paolo Nardozza

He is Director General of the Presidency Department at Basilicata Region. He was auditor at Arthur Andersen, management consultant at Territorio & Sviluppo, responsible for the business planning and management control and subsequently Director General at SPAI company, member of the board at Bank Foundation "Cassa di Risparmio di Calabria e Basilicata". He was responsible for the business planning, management control and institutional relations at CONSERVE ITALIA Company, member of the audit committee for medical managers at San Carlo Hospital, sub-commissioner at Ente per Irrigazione e trasformazione fondiaria in Puglia e Lucania, member of the evaluation committee at Basilicata Regional Council, responsible for the business planning and management control and institutional relations to EUGEA MEDITERRANEA Company and responsible of Basilicata Region task force for employment.

Doris Pack

Chair of the European Parliament Committee on Culture and Education, member of the Conference of Committee Chairs, Delegation for relations with Albania, Bosnia and Herzegovina, Serbia, Montenegro and Kosovo. Graduated from teaching college (1965). Taught in primary schools (1965-1974). Employed by the Saarland Ministry of Education (1983-1985). Member of the CDU. Member, Konrad Adenauer Foundation; President, Women in the EPP. Executive Member, European People's Party (EPP). Member of Bübingen council (1967-1974). Member of Saarbrücken city council (1974-1976). Member of the Bundestag (1974-1983 and 1985-1989). MEP (since July 1989). Member of the Parliamentary Assembly of the Council of Europe and of the WEU Assembly (1981-1983 and 1985-1989). Chair, Franco-German Foundation for Cultural Cooperation. President, European Children's Book Fair Association; President, Saar Adult Education Association. Vice-President of the European Movement on the Saar. Vice-chair, board of Otzenhausen European Academy. Vice-chair, German Association of the European Foundation for Cultural Cooperation in Europe. Member, ZDF Television Council. Federal Cross of Merit with Ribbon (Germany) (1985). Order of the Republic of Croatia (1997). Federal Order of Merit, First Class (Germany) (1998). French International Order of Merit (1998). Order of the Republic of Albania (2002). Etoile civique en or (France) (2004). MEP Award from the periodical 'The Parliament Magazine' for her work as an MEP in the field of youth and education (2005). Award of the European Circus Association (2006). Croatian Cultural Club, Silver Dove of Vučedol, symbolising peace and

freedom on behalf of the people of Croatia. Federal Cross of Merit with Ribbon (Germany) (1985). Order of the Republic of Croatia (1997). Federal Order of Merit, First Class (Germany) (1998). French International Order of Merit (1998). Order of the Republic of Albania (2002). Etoile civique en or (France) (2004). MEP Award from the periodical 'The Parliament Magazine' for her work as an MEP in the field of youth and education (2005). Award of the European Circus Association (2006). Croatian Cultural Club, Silver Dove of Vučedol, symbolising peace and freedom on behalf of the people of Croatia (2006). Grand Gold Decoration for Services to the Republic of Austria (2006). Honorary doctorate from Zadar University (Croatia) (2007). Tolerance Award of the Parliament of Vojvodina (Serbia) (2008). Award of the Town of Pogradec (Albania) (2009).

Giovanni Padula

Giovanni Padula is the director of CityO Srl. He founded the company in 2002. He is a specialist in urban economics, with expertise in economic analysis and feasibility studies for urban development projects and real estate investments. He teaches at the Università Carlo Cattaneo - LIUC (Castellanza, Varese) "Economics and the City. How to use financial and economic analysis to make territorial investment projects successful". In 2005 and 2006 he taught at LIUC "Cities and Economics of Innovation". Padula participates regularly as a speaker for workshops, conferences and seminars – in Italy and abroad – on the economies of cities and regions, on creative industries and on strategic territorial and urban projects. He was director and partner of Creativity Group Europe Srl, a company founded in 2004 with the American economist Richard Florida, author of the bestselling book "The Rise of the Creative Class", and the researcher Irene Tinagli. Creativity Group Europe operated as a research laboratory on the creative economy and produced, among other reports, "Italy in the Creative Era" and "Sweden in the Creative Age". Between 1991 and 2000 Padula lived in New York, where he covered US and international economics as a correspondent for Il Sole 24 Ore and for Il Mondo. In 1999 he launched La Stampa Web as co-editor. Then, as partner and CEO, he launched Polix, a Seat Pagine Gialle start-up and the most visited web site in Italy during the 2001 Italian elections.

Giuseppe Palumbo

Comic-strip writer, he is the inventor of the character "Ramarro." In 1990 he was teacher in the Comic-strip School of Milan. He was member of the draftsmen staff of Martin Mystere, he redrew the number one of Diabolik that is published by the publishing house Astorina with the title "Diabolik the king of the terror. The remake." He alternates the work on the character of Angela and Luciana sisters Giussani with collaborations with the publishing houses BD Edizioni, Comma 22 and Rizzoli. He was born in Matera, lives in Bologna, where he has his study.

Gianni Pittella

First Vice-President of the European Parliament. Member of Parliament's Bureau, Committee on the Internal Market and Consumer Protection and of Delegation for relations with Albania, Bosnia and Herzegovina, Serbia, Montenegro and Kosovo. Graduate in medicine and surgery; specialised in medicine for legal and insurance purposes. Regional Secretary of the Young Socialists; member of the DS national leadership; DS national official responsible for Italians in the world. Municipal councillor (1979); Member of Regional Council and Member of Regional Executive with responsibility for training, culture and productive activities (1980). Member of the European Parliament (since 1999). Author of, inter alia: 'Eurodiario' (1999-2000), 'Il Triangolo della ricchezza' (2003), 'Europa' (2004).

Paolo Rosa

He is one of the founders of Studio Azzurro, a field of artistic research on the languages of new technologies, specialized in visual arts and film. In addition to experimental works, Studio Azzurro is bound to experience more popular as the design of museums and special exhibitions, which creates a communicative context with active participation of the viewer in a narrative, and inspired by a multi-textuality to a continuous oscillation between real and virtual elements. (the most recent exhibition is "Do the Italians" for 150 years of unity of Italy). Paolo Rosa is the Director of the Department of Design and Applied Arts at Academy of Brera in Milan.

Marta Ragazzino

She has been the Head of historical, artistic and ethnoanthropological heritage office of Basilicata since 2010. Historian of contemporary art, specialized in medieval art, she achieved a doctorate in History and maintenance of the art object and architecture before entering the Office for the cultural heritage and activities on 2001. Her interests and more recent searches concern the guardianship and maintenance of cultural heritage and the methodological matters, especially related to the contemporary artistic languages. She supervised the art exhibition *Forse Fotografia. Attraverso l'Umano*, dedicated to Mario Cresci's works, still in progress in Matera in the National Museum of Medieval and Modern art of Palazzo Lanfranchi.

Pier Luigi Sacco

Pier Luigi Sacco is an economist specialized in cultural economics, territorial development, creative industries and cultural policies. He has contributed to the study and theorization of the evolved cultural district. He collaborate with Italian and international institutions, governments and local communities on local development matters based on the enhancement of culture and creative industry (he was a member of the committee that wrote the White Paper on Italian creativity).. He is currently Full Professor of Economics of the Culture at the University IULM in Milan, delegated by the Rector for innovation and international relations, and coordinator of the Master of Science in Art, Heritage and Markets. He has edited numerous publications, including most recently the book "Italy Reloaded. Starting again from culture" (Il Mulino, Bologna). with Christian Caliandro. It has been recently appointed Director of Siena 2019.

Giuseppe Sammarco

He is Executive Director at Fondazione ENI Enrico Mattei (FEEM). He joined ENI in 1990 and developed for the Fondazione ENI Enrico Mattei several activities in the field of research, management and administrative control. He was project manager for the National environmental accounting, environmental balance of company, integrated models for energy-environment-economy and environmental taxation. He was Head of Unit "Energy and Economic Studies Office" at ENI and he was Senior Vice President, Head of Unit "Market scenarios and strategic options for the long term" at ENI.

Armando Sichenze

Ordinary professor of architectural and urban Composition at Architecture Faculty of the University of Basilicata. He's the scientific responsible of the LaMuP_ Multimedial and Planning Laboratory. He's President of the Committee of the Architecture Faculty of UNIBAS. He is a coordinator of the international doctorate in Architecture and Urban Phenomenology.

Massimiliano Tarantino

Head of Corporate Communications at Telecom Italy, which aims to combine technology and culture to bring near various audiences to multimedia fruition of cultural events and contents, developed thanks to the capabilities offered by internet. There are three main areas of corporate communications at Telecom Italy: innovation, culture and social.

Paolo Verri

Director of Matera 2019 Committee. Publisher, cultural organizer and expert of urban development. Paolo Verri (27 years old) was the youngest director of the Turin Book Fair, which he directed from 1993 to 1997. In 1996 he built the first edition of the Music Fair that immediately becomes a successful exhibition with more than 120,000 visitors. He was director of the Association "Turin International", which promotes and manages the Strategic Plan of the city of Turin and of the metropolitan area. As director he developed integrated planning projects, such as Torino Wireless and the winning candidatures of Turin World Book Capital (2006), Winter University Games (2007), as well as the first World Design Capital (2008), for this event Torino won the competition with more than 15 cities world-renowned. During the Winter Olympics and Paralympics Games in 2006, he was director of the Sponsor Village which welcomes over 500,000 visitors in less than two months. Before being appointed director of the Committee Matera 2019, he was director of the Committee of "Italy 150", for the 150 years from the Unification of Italy, for which she developed, among other things, the system of exhibitions organized in Turin (Major Repair Yards) and the Royal Palace of Venaria. He worked for several companies such as Marzotto Foundation, with TTG Dating - Rimini Fair for the launch of the new fair "Art & Tourism", etc..

Alberto Versace

Ministerial Adviser and Director General of the Ministry of Economic Development with the task to monitor the activities of the Department for Development and Cohesion Policy and Special Projects. Chairman of the Coordination Committee of 'Sensi Contemporanei', a program designed to coordinate and facilitate the development of culture and audiovisual industry and interventions for the recovery of architectural quality. Lecturer at the University IULM and Member of Scientific Committee UNESCO - DESS. He is a member of the Scientific Committee of Matera 2019.

Marina Wallace

Director of Artakt and co-director with Martin Kemp of Universal Leonardo, is closely engaged with contemporary art and design on many levels in her work as an art historian, writer, lecturer and curator. She is widely published in the fields of contemporary art and art and science, and regularly contributing essays for artists catalogues and anthologies. She has curated a number of international exhibitions including Spectacular Bodies: the Art and Science of the Human Body, from Leonardo to Now, Hayward Gallery, 2000/01; Head On, Art with the Brain in Mind, Science Museum, London, 2002; Mendel, The Genius of Genetics, Brno, 2003.

Giorgio Zanchini

He is a journalist at Radio Rai, former newscaster of "Radio Myself". He is currently running the program "The whole town talked about" on Radio 3, in which he discuss and deepen the questions posed by listeners during "Front Page", the press review of Radio 3. He has written important publications, such as "Which culture for which market. The Italian and Anglo-Saxon cultural pages between market and hierarchies" (2006) and The Cultural Journalism (2009).